BAŞAK OĞUZALP ÖZER

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Professional Experience

VESTEL White Goods

October 2020 - Present

Senior Industrial Design Specialist

Manisa, Turkey

- Designed primarily for cooking appliances while also contributing to a wide range of products that successfully went into production.
- Involved in UI/UX projects and specialized in CMF (Color, Material & Finish) design.
- Contributed to ODM projects, creating designs for both Vestel and international partner brands.
- · Engaged in concept design projects, broadening design perspectives and continuously enhancing creative skills.

DesignUmJuly 2019 - September 2019

Industrial Design Intern

Istanbul, Turkey

- Contributed to the design of a vacuum cleaner head for the Arzum brand.
- Gained hands-on experience in the workflow of project processes within a professional design studio.
- Observed and supported the team in concept development, prototyping, and client-oriented design practices.

Pierre Cardin Office Furniture

June 2014 - August 2014

Industrial Design Intern

Ankara, Turkey

- Gained experience in the production processes of furniture and accessory designs.
- Observed the workflow from design development to manufacturing in a professional environment.
- Strengthened understanding of materials, prototyping, and production methods in furniture design.

Education

NUOVA ACCADEMIA di BELLE ARTI (NABA)

September 2017 - February 2020

Master Degree in Product Design

Milan, Italy

GPA: 107/110

Project collaborations with Arduino, Mitsubishi Electric, Sodexo, Natuzzi, Kristalia, Shangxia.

Focus areas: product & service design, IoT, UX/UI, exhibition & brand design, interaction design.

GAZI UNIVERSITY September 2012 - January 2017

Bachelor Degree in Industrial Product Design Ankara, Turkey

Skills

Software Skills

Rhinoceros, Creo, 3ds Max, SolidWorks, AutoCAD, KeyShot, Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Technical Skills

Sketching, Prototyping, Mechanism and detail analysis, CMF

Language Skills

Turkish Native, English (IELTS - B2), Italian (A1)

Other Skills

User Research, Benchmark Research, User Testing, Trend Research, Team Work, Communication, Problem Solving

Awards & Honors

International Design Awards

Red Dot Design Award - 2025 (Vestel Smoke Tech Oven)

iF Design Award - 2025 (Vestel Full Door Dishwasher)

IDA Design Awards Gold Prize, Silver Prize - 2025 (Vestel Full Door Dishwasher, Vestel Smoke Tech Oven)

European Product Design Award - 2025 (Vestel Full Door Dishwasher, Vestel Smoke Tech Oven)

Good Design Award - 2025 (Vestel Smoke Tech Oven, Vestel Full Door Dishwasher), 2022 (Vestel Violet Dishwasher)

Plus X Award - 2025 (Vestel Full Door Dishwasher), 2022 (Vestel Violet Dishwasher)

Chicco Fit & Function Bra (Desall) - Special Mention

A' Design Award & Competition - Winner

National & Student Competitions

National Furniture Design Competition - 2023 (Professional, Grand Prize)

İMMİB Industrial Design Competition - 2021 (Professional, 2nd Prize)

IMMIB Industrial Design Competition - 2021 (Professional, 3rd Prize)

Post Graduate Education Scholarship Ministry of Economy, Turkey - 2017

Tastes of Gaziantep Packaging Design Competition - 2017 (Student, 2nd Prize)

Plastic and Metal Packaging Design Competition - 2016 (Student, Mention)

İMMİB Industrial Design Competition - 2016 (Student, 1st Prize)

National Furniture Design Competition - 2016 (Student, Ersa Golden Award)

Industrial Food Design Competition - 2015 (Student, 2nd Prize)

İMMİB Industrial Design Competition - 2015 (Student, 1st Prize)

Licenses & Certifications

Interaction Design Foundation (IxDF)

Personas and User Research - 2025

Build a Standout UX/UI Portfolio - 2025

User Research – Methods and Best Practices - 2025

Information Visualization - 2024

UX Design for Virtual Reality - 2024

Accessibility: How to Design for All - 2024

Creativity: Methods to Design Better Products and Services - 2024

Gamification: How to Create Engaging User Experiences - 2024

The Practical Guide to Usability - 2024

Emotional Design - 2024

Interaction Design for Usability - 2024

Journey Mapping - 2024

Visual Design: The Ultimate Guide - 2024

Design Thinking: The Ultimate Guide - 2024

How to Create a UX Portfolio - 2024

Human-Computer Interaction - 2024

Al for Designers - 2024

Design for a Better World with Don Norman - 2024

Perception and Memory in HCI and UX - 2024

User Experience: The Beginner's Guide - 2024

Design for Thought and Emotion - 2024